



Technology Literacy



Grade 5



Mentee:

Grade: Date:

TECHNOLOGY LITERACY ACIVITY:

Watch this video: <https://www.youtube.com/watch?v=iR-JFks6uIQ> What is the purpose of this video? Choose between persuade (to convince), inform (give information) and entertain (to enjoy). Now look at the list below and decide what is the main purpose of each. Give a **reason** for each of your answers. Write the **purpose** of each digital message.

1. A funny cartoon
2. An advertisement about cereal
3. News or weather report
4. A programme about cheetahs
5. A movie about pirates

Here is an example:

A **music video: Entertain**. A music video tells the story of the song words in pictures. Depending on the song, it can sometimes also **inform** when it includes facts and you learn something through the song.

