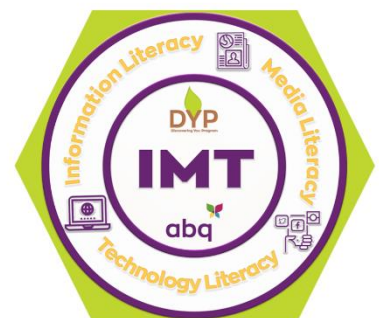




Technology Literacy



Grade 10



Mentee:

Grade:

Date:

TECHNOLOGY LITERACY ACTIVITY:

Develop a mock **social media campaign** for a cause you care about. Focus on how you will engage your audience and ensure your content is ethical by being truthful and using accurate facts. What strategies will you use to catch people's attention, and how will you ensure your campaign promotes positive and responsible online behaviour?

