

Fairtrade Certified Producers and Traders,
Commercial Partners, and all other Stakeholders

Change happens often, transformation doesn't.

Fairtrade Standards are evolving to support farmers,
workers, and businesses thrive in a rapidly changing world.



How to participate in Fairtrade's public consultation process...

1 Access

Visit Fairtrade's dedicated [consultation platform](#) to submit comments. The platform allows access online and offline. For further information or questions, reach out to your PN/ NFO contact or the [STEP team](#) to request support to submit your answers.

2 Engage

Select the fields that apply to you and your organization. Answer the relevant questions and share comments, feedback and additional information via the consultation platform.

3 Participate

Take part in workshops or discussions if invited. These sessions help to ensure that key issues are understood and that diverse perspectives are included. Additionally, everyone is free to submit individual responses.

4 Monitor

Follow updates and respond to additional questions if needed.

5 Evaluate

After the consultation, it's possible to access a published and anonymized consultation summary. Then, the team will review all collected input and refine the proposals. These will be submitted to the Standards Committee for decision toward the end of 2026, along with a rollout plan.

Your input matters

Help shape Fairtrade's evolved standards.

For further information or questions: standardsevolution@fairtrade.net

