



Proposal: Data Sharing for Increased Transparency in Fairtrade Supply Chains

Summary

An increasing number of commercial partners in agricultural supply chains require data from producers and supply chain partners in order to advance their voluntary sustainability commitments and to fulfil their regulatory due diligence and reporting obligations.

To facilitate data sharing between trading partners, Fairtrade is developing a secure digital platform. Fairtrade certified organisations, traders as well as producers, will be able to request access to their supply chain partners' data, as well as grant, decline or revoke access to their own data.

In addition to enabling individual traders and producers to decide about sharing their data through mutual consent, Fairtrade wants to consult on a frequent request from commercial partners and producers to make available specific data about Fairtrade certified organisations and products – such as Producer Origin, Final Fairtrade Buyer, Fairtrade Premium Attribution, and Fairtrade Certification Performance – to all organisations within the same Fairtrade supply chain by default.

Producer Origin and Final Fairtrade Buyer

What is Producer Origin data and Final Fairtrade Buyer data?

Producer Origin means the Producer Organisation from which a primary Fairtrade certified product originated. Producer Origin data includes the FLO ID and name of the Producer Organisation.

Final Fairtrade Buyer means the Trader Organisation which licenses the Fairtrade mark for a consumer-ready Fairtrade product. Final Fairtrade buyer data includes the FLO ID and name of the Trader Organisation.

Proposal for making available Producer Origin data and Final Fairtrade buyer data

Fairtrade International proposes to add the following rules for making available Producer Origin data and Final Fairtrade Buyer data to its data use policies. The acceptance of these data use policies will become mandatory for all participants in the Fairtrade certification scheme:

Fairtrade may make available the name and FLO ID of Producer Organisations that produced a primary Fairtrade product to Trader Organisations within the same supply chain.

Fairtrade may make available the name and FLO ID of Final Fairtrade Buyers that purchased a Fairtrade product to the Producer Organisation(s) from which the product originated.

Fairtrade Premium attribution

What is Fairtrade Premium Attribution data?

The Fairtrade Premium Attribution describes the amount of Fairtrade Premium received by a Producer Organisation that can be attributed to a Trader Organisation based on their direct or indirect purchases of Fairtrade products originating from the Producer Organisation. Fairtrade Premium attribution data



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contains the premium amount, FLO ID and name of the Producer Organisations receiving the premium as well as the premium amount, FLO ID and name of the Trader Organisations generating the Premium.

Proposal for making available Fairtrade Premium Attribution data

Fairtrade International proposes to add the following rules for making available Fairtrade Premium Attribution data to its data use policies. The acceptance of these data use policies will become mandatory for all participants in the Fairtrade certification scheme:

Fairtrade may make available to a Trader Organisation buying Fairtrade products the FLO IDs and names of Producer Organisations receiving Fairtrade premium together with the respective amounts of Fairtrade Premium that can be attributed to the purchase of Fairtrade products by the Trader Organisation.

Fairtrade may make available to a Producer Organisation selling Fairtrade products the FLO IDs and names of Final Fairtrade buyers generating Fairtrade Premium together with the respective amounts of Fairtrade Premium that can be attributed to each Final Fairtrade buyer based on their purchases of Fairtrade Products originating from the Producer Organisation.

Certification performance

What is certification performance data?

Certification Performance describes the performance of a Fairtrade certified Organisation in complying with the Fairtrade standards. Certification Performance data includes the name and FLO ID of the certified organisation, the current certification status and certification status history, the date and resulting certification status of all past audits, and the audit results for the most recently completed audit. The audit results are restricted to the determination of compliance for each criterion (compliance / non-compliance) and do not include any more specific audit findings or observations.

Proposal for making available Fairtrade certification performance data

Fairtrade International proposes to add the following rules for making available Fairtrade certification performance data to its data use policies. The acceptance of these data use policies will become mandatory for all participants in the Fairtrade certification scheme:

Fairtrade may make available certification performance data of a Producer Organisation to Trader Organisations within the same supply chain.

Fairtrade may make available certification performance of a Trader Organisation acting as Fairtrade Payer or Conveyor to Producer Organisations within the same supply chain.