



BENTLEY

# BEYOND THE COLLECTION

Discover a new world of scent



ABOUT

# ABOUT

Voyages have been part of Bentley Motors' identity from the outset. At the age of 14, founder Walter Owen Bentley, known as "W.O.", cycled an astounding 130 miles from London to Norfolk in a single day. He would later describe the joy of independent travel as "one of man's fundamental longings."

Celebrating the marque's exceptional heritage, **Bentley BEYOND The Collection** explores extraordinary landscapes and an infinite spectrum of colours, turning every adventure into an olfactory emotion, every scent into a journey.

Composed by master perfumers, **Bentley BEYOND The Collection** matches peerless ingredients with exotic destinations. A luxurious

wardrobe of scented accessories for trailblazers, the collection will satisfy their appreciation of meticulous craftsmanship, high-quality materials and originality. For these exacting customers, fragrance must be an individual statement. An adventure.

Today, after Acapulco, Mexico with **Exotic Musk**, Goa, India with **Majestic Cashmere**, and Java, Indonesia, with **Wild Vetiver**, the new offering takes us on a journey to Panama with a stunning new addition: the warm, ambery woody **Magnetic Amber**, an inclusive fragrance for anyone with a taste for exclusive scents.

**Beyond trends. Beyond frontiers. Beyond time... Liquid emotion.**





FRAGRANCE

# FRAGRANCE



The new fragrance:  
A journey to Panama  
with Magnetic Amber

Smooth. Captivating. Utterly delectable... With **Magnetic Amber**, the Grasse-born Master Perfumer Karine Dubreuil-Sereni, who also created the feminine line of **Beyond, The Collection**, takes us on an olfactory voyage into a land of fascinating contrasts inspired by the treasure of exotic Panama: white amber.

"Whenever I work on a project for Bentley, some words immediately come to my mind, which are very important when working on this collection: luxury, refinement, elegance, use of the finest raw materials in the best quality", Karine Dubreuil-Sereni explains.

As the fragrance opens with a smile, the dazzling light of the sunny bergamot from Italy is laced with aromatic rosemary from Morocco and a lemony green, flash of cardamom – "a cold spice that also has hot facets", the perfumer points out. Mysterious, resinous olibanum adds its citrus-like and warm, softly woody tones to the fresh accords.

As the fragrance unfolds, it reveals the seductive warmth of its heart with two olfactive jewels native to South America: sensual, smoky vanilla (for **Magnetic Amber**, it was sourced in Madagascar) and tonka bean with its almond and tobacco facets...

Their delectable gourmand scents meld into the smooth white amber that gives its name to the scent. "The note comes from Ambroxan, a raw material yielded by clary sage, and therefore, comes from nature", Karine Dubreuil-Sereni explains. Salty, smooth, conjuring driftwood, sun-warmed skin and amber, it is almost an addictive perfume in itself... The key to the perfume's unique magnetism.

In **Magnetic Amber**, this captivating note is highlighted by the warm resinous scent of labdanum, bolstered by elegant cedar from Virginia to create a rich, potent drydown extending far into the warm Panamanian night...

# BOTTLE

A majestic flacon reflecting the luxury codes of the marque

**D**rawing on the expertise of Bentley Motors' design studio, the flacon and packaging of **Bentley BEYOND The Collection** uphold the same exacting standards and attention to detail as the marque's motorcars.

Created with the designers of Bentley Motors, the majestic faceted flacon is inspired by the signature cut-crystal glass headlights of the Continental GT. The stability of the heavy 400-gramme bottle is ensured by a thick glass base. The legendary "Winged B" logo is engraved on the silver metal shoulders of the flacon.

The alluring amber colour of the scent reflects the new fragrance's soul: Intriguing. Delicious. Addictive... An imperial olfactory journey through South America's best kept secrets: its smoky rums, sweet woods and delectable petals.

For the first time with **Magnetic Amber**, the Collection introduces a new, eco-friendly, natural material, as an echo to the natural materials used in the fragrance, as a ring on the bottle's cap and for the plate of the beige coffret, bearing the "Winged B" logo and the name of the collection.



# BEYOND THE COLLECTION



Bentley Beyond,  
The Collection:  
Olfactory journeys to  
spectacular landscapes

Showcasing the precious aromatic ingredient that most vividly conjures an exotic destination, each fragrance of **Bentley BEYOND The Collection** translates a voyage into scent. **Magnetic Amber** joins a first trio of fragrances composed by three rising young master perfumers.

A trip to Acapulco, Mexico, with **Exotic Musk**, an ambery musky composition by Mathilde Bijaoui. A silky haze of musk evokes the sensuality of Acapulco nights. The rich, sunset glow of amber woods enhances the lustre of a fragrant black pearl: tonka bean.

A voyage to Goa, India, with **Majestic Cashmere**, a woody fragrance by Julie Massé. A glittering embroidery of powdery orris absolute and ambrette, offsets the smoothness of the fragrance's main

note, Cashmere wood, against a woody ambery drydown as lush and warm as the finest pashmina.

An odyssey in Java, Indonesia, with **Wild Vetiver**, an aromatic woody scent by Sidonie Lancesseur. Enhanced by sparkling bergamot and pepper, vetiver's smoky mineral notes blend with a subtle accord of birch amber wood, bring the scent to a stunningly elegant drydown.

**NOVELTY** A journey to Panama with **Magnetic Amber**, an ambery woody perfume by Karine Dubreuil-Sereni. A captivating interplay of fresh and warm notes showcasing rich amber, enhanced by smoky vanilla, the almond-tobacco facets of tonka bean and resinous labdanum, for a rich, potent drydown extending far into the summery Panamanian night...



SIZE & PRICE

# SIZE & PRICE

Bentley BEYOND, The Collection  
eau de parfum  
is offered in a 100ml bottle

RECOMMENDED RETAIL PRICES:  
**EUR 180, USD 210**  
**GBP 165, CHF 200**





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**#BENTLEYBEYOND**

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**#BEYONDMAGNETICAMBER**

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THE COLLECTION

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BEYOND time... Liquid emotion.