

Bentley Fragrances introduces a new fragrance:

# BENTLEYFORMEN BLACK EDITION

— ALWAYS WITH ATTITUDE —





A sharp black suit. A crisp white shirt. This elegant man is an enigma. Savouring the finest pleasures life has to offer. Glimpsed in the refined décor of a club or a cigar room in a glamorous metropolis, from Dubai to Shanghai, London or New York, he maintains an air of mystery...

He is always intriguing, drawing you closer, in the trail of his deep, sophisticated scent... More than a fragrance, an attitude: **the Black Edition of Bentley For Men.** 

## AN ICONIC BOTTLE, REINVENTED IN BLACK AND SILVER

Designed to reflect the lines and curves of a Bentley motorcar, the rounded form of the **For Men** bottle becomes more strikingly elegant still with the **Black Edition**.

The diamond-shaped body of the flacon, in heavy black glass, is discreetly textured by silver-white stripes. Its opaque finish enhances the polished silver metal shoulders of the bottle, embossed with the striking Bentley emblem, the "Flying B". The silver cap is ringed with Bentley's signature knurling.

The elegant black box reprises the décor of the bottle, with a motif of silver-white stripes at the base, a band of textured silver knurling at the top. Hot-stamped in silver, black and white against the black, tactile background, the "Flying B" is more commanding than ever.





## BENTLEY FOR MEN BLACK EDITION: THE DEEP SEDUCTION OF DARK WOODS

Crafted from the most luxurious natural materials, this exclusive fragrance meets the same exacting standards as Bentley motorcars. For this **Black Edition** of the brand's iconic **For Men**, the master perfumer Dorothée Piot plays on the striking contrast of luminous notes enhancing a sophisticated background of polished, dark woods.

In the opening, a radiant accord of powdery violet and tangy tangerine feels as fresh as a clean white shirt. Cool pink pepper and nutmeg add the silvery flash of a pair of sleek, brushed-steel cufflinks. Brightened by a hint of jasmine – the gleam of a silk tie – the heart of the fragrance unfolds like a dark, subtly textured fabric of smooth patchouli and earthy papyrus. Darker still, the drydown weaves cool incense, tobacco-scented tonka bean and leather-tinged cedar wood Atlas on a base of musk and crisp, dry woods.

Like an impeccably cut Savile Row suit, For Men Black Edition reflects the absolute sophistication of a man who will accept nothing but the best.





# BENTLEY FOR MEN BLACK EDITION IS OFFERED IN A 100 ML BOTTLE

Recommended retail prices:

Eau de Parfum BENTLEY FOR MEN BLACK EDITION, 100 ml CHF 104.00 / EUR 102.00 / USD 109.00 / GBP 45.00

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