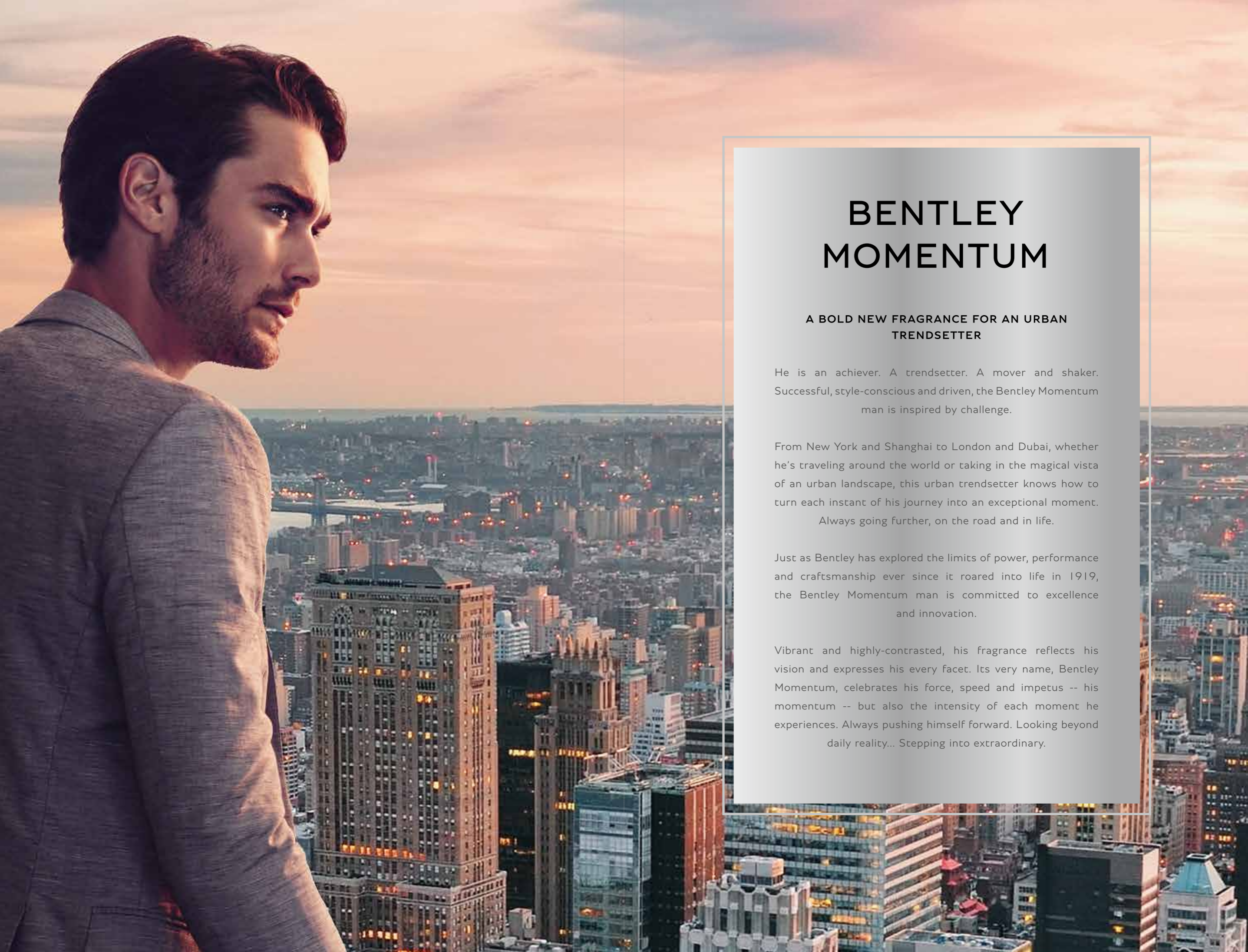




BENTLEY

MOMENTUM

STEP INTO EXTRAORDINARY



BENTLEY MOMENTUM

**A BOLD NEW FRAGRANCE FOR AN URBAN
TRENDSETTER**

He is an achiever. A trendsetter. A mover and shaker. Successful, style-conscious and driven, the Bentley Momentum man is inspired by challenge.

From New York and Shanghai to London and Dubai, whether he's traveling around the world or taking in the magical vista of an urban landscape, this urban trendsetter knows how to turn each instant of his journey into an exceptional moment.

Always going further, on the road and in life.

Just as Bentley has explored the limits of power, performance and craftsmanship ever since it roared into life in 1919, the Bentley Momentum man is committed to excellence and innovation.

Vibrant and highly-contrasted, his fragrance reflects his vision and expresses his every facet. Its very name, Bentley Momentum, celebrates his force, speed and impetus -- his momentum -- but also the intensity of each moment he experiences. Always pushing himself forward. Looking beyond daily reality... Stepping into extraordinary.

BENTLEY MOMENTUM

EAU DE TOILETTE

CONTRASTING AROMATIC FRESHNESS WITH
VIBRANT WOODS

Matching sleek scent design with exceptional materials, Bentley Momentum meets the same, exacting standards as Bentley motorcars. In this new, forceful composition, the renowned master perfumer Nathalie Lorson creates excitement by contrasting aromatic freshness with potent, vibrant woods.

As the fragrance opens, a splash of aquatic notes energizes sparkling bergamot and cool green violet. In contrast with this refreshing accord, clary sage adds herbaceous, aromatic accents, hinting at the sensuous warmth that unfolds in the heart notes.

Gaining momentum, the scent segues into a strikingly modern accord of ambergris and cashmere wood, evoking clean, sun-warmed skin and polished wood. The drydown reveals a deep, burnished blend of smooth sandalwood and dusky tonka bean, in sensuous trail of musk and moss.



FRAGRANCE FAMILY: WOODY AROMATIC



BENTLEY MOMENTUM INTENSE EAU DE PARFUM

The new opus comes in two intensities, each with its distinctive olfactory design: Bentley Momentum Eau de Toilette and Bentley Momentum Intense Eau de Parfum. Along with a higher, eau de parfum concentration, Bentley Momentum Intense builds up the intensity of the composition with new ingredients that heighten the contrast between top and base notes. Elemi, a resin with green, zesty and peppery facets, spices up a cool aromatic accord of lavender and geranium. Cutting-edge woody ambery notes boost the vibrancy of the blend.

A bold, energizing fragrance, Bentley Momentum expresses all the thrilling, complex facets of a very contemporary man.

FRAGRANCE FAMILY: WOODY AROMATIC

BENTLEY MOMENTUM DESIGN

A SLEEK, ASSERTIVE DESIGN FOR A CUTTING-EDGE BOTTLE

Bentley Momentum's sleek, forceful bottle reflects its assertive, vibrant notes. Tall, rectangular and faceted like an emerald-cut diamond, it is made of luxuriously heavy glass. The front and back are covered with silver brushed-metal plates, embossed with the iconic "Winged B" Bentley logo and the name of the fragrance. Light silver for Bentley Momentum, these plates take on a darker shade of silver for Bentley Momentum Intense.

In contrast with the bottle's bold geometric lines, the metal stopper is rounded, and entirely embossed with Bentley's signature knurling. The knurling motif also adorns the top and sides of the box, presented in a light grey with metallic silver sides and top for Bentley Momentum, and in dark grey with a dark silver top and sides for Bentley Momentum Intense.





Step into extraordinary
Bentley Momentum

www.bentley-fragrances.com



BENTLEY MOMENTUM
EAU DE TOILETTE,
100 ml



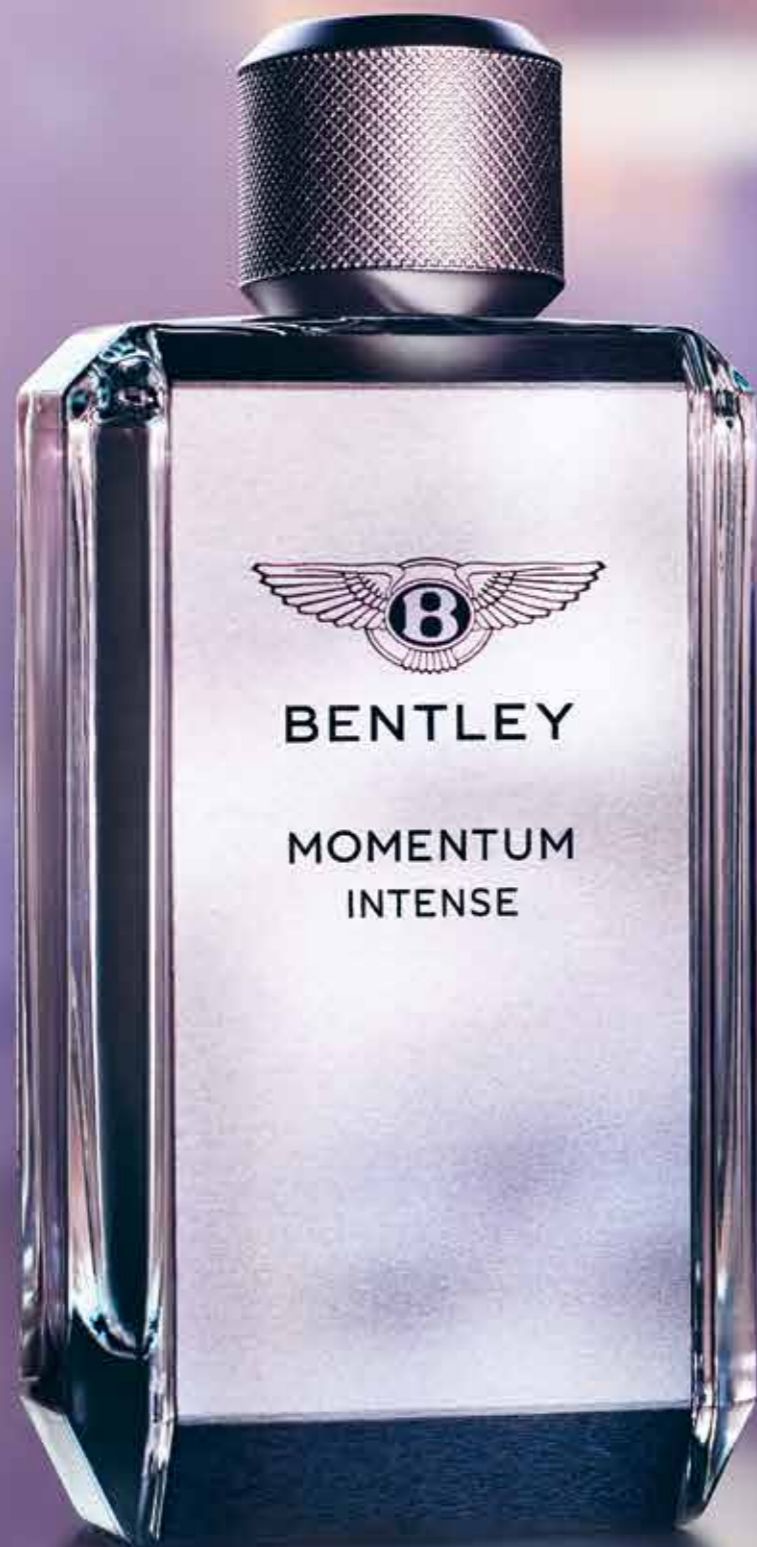
BENTLEY MOMENTUM
PERFUMED HAIR
AND BODY SHOWER GEL,
200 ml



BENTLEY MOMENTUM INTENSE
EAU DE PARFUM,
60 ml



BENTLEY MOMENTUM INTENSE
EAU DE PARFUM,
100 ml



For online access to the official Bentley Momentum press material, we invite you to visit
www.bentleyfragrances.com/pressroom/momentum

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