OMEGA MASTERS
CRANS MONTANA

Dent Blanche Lounge

03-06.09.2026

GOLF-CLUB CRANS-SUR-SIERRE

History

1906

The golf course was built by British tourists, while there was only a single building on the "Haut-Plateau", the "Hotel du Golf"!

1939

The first tournament edition on the Crans-sur-Sierre Golf-Club, making it the oldest European tournament which takes place on the same course.

1971

The various tournaments combine to create the European Tour.

1983

The tournament changed its name, from Swiss Open it becomes European Masters making reference to the US Masters, one of the most prestigious tournament in the USA.

2012

To maintain its competitiveness, important work were once again undertaken on the course including the building of a "stadium" on hole 13.

Key figures

7

days of tournament including 2 Pro-Ams, clinics and 4 days of competition.

12

million Swiss francs, the tournament budget making it one of the most important sporting event of our country.

3.25

million USD: the amount of the price which rewards the players. It is the most important prize money offered by a sports event in Switzerland.

156

players who take part in the tournament including 6 amateur players. 140 players are qualified according to the 2025 ranking while 16 players are invited by the tournament.

6000

VIP guests are welcome every year in the two available VIP areas.

1000

guests are welcome from Thursday to Sunday in the Dent Blanche Lounge. Booking for 2 or more people.

140

persons hired by our caterer Amadeus Distribution to insure the production and the service in the various VIP areas.

1500

metres: the altitude of the Golf-Club Crans-sur-Sierre course, the only DP World Tour tournament played in the Alps.

Dent Blanche Lounge

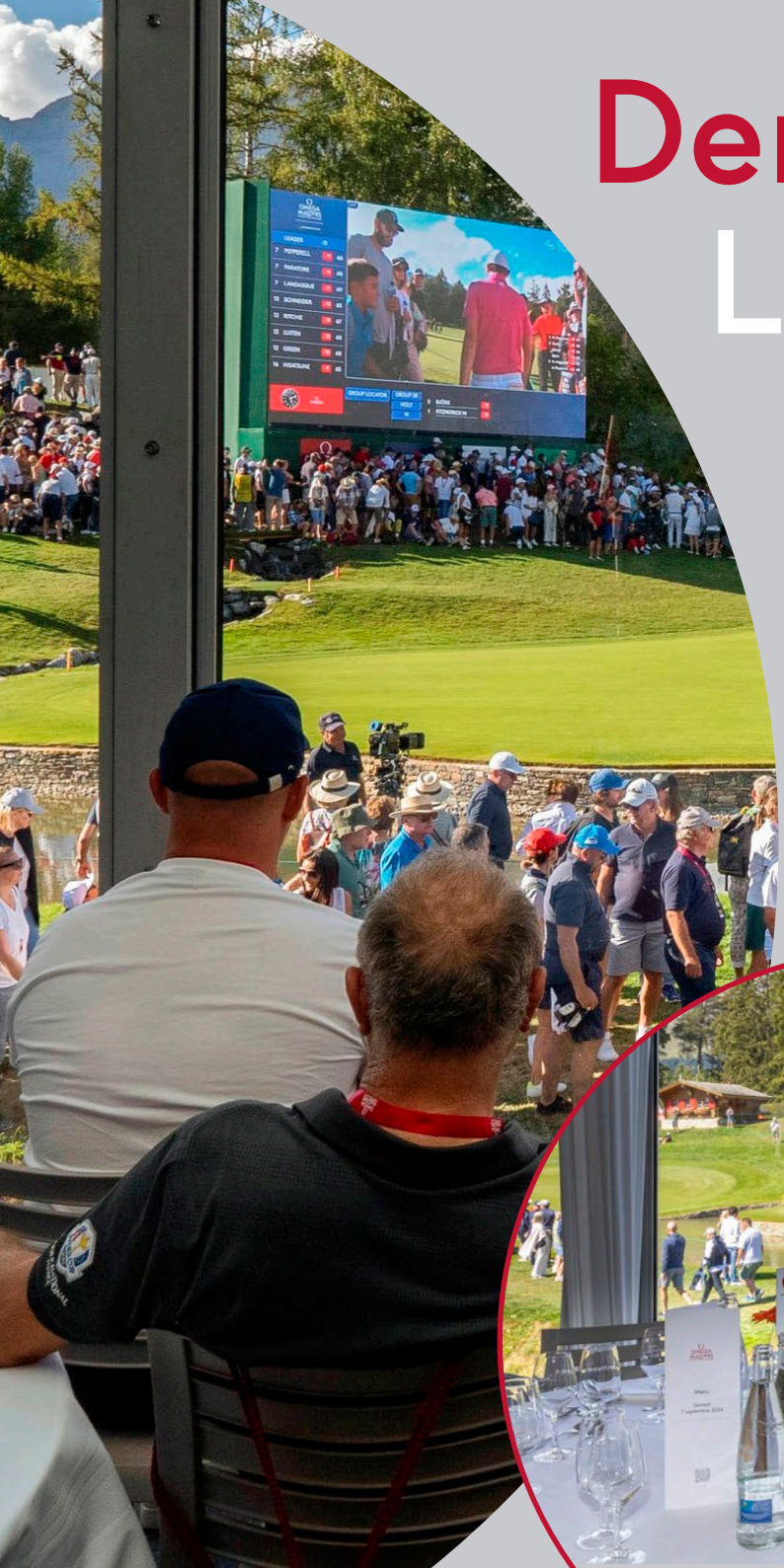
The Dent Blanche Lounge offers **an exclusive area, ideally located**, overviewing the 18th green.

It welcomes around 1000 guests during the four tournament days.

The Lounge is open from Thursday 3 to Sunday 6 September, starting at 8am.

The lunch buffet will be available every day from 11:30 till 15:00.

The area closes an hour after play.



Deck

A deck overlooking the 18th green is accessible to the guests and offers a relaxing outdoor area where a choice of drinks is available.

N.B. Soft drinks, wine and beers are included in the offer. However, spirits and champagne will be charged.

Weisshorn Lounge

The Weisshorn Lounge is located in the heart of the golf course, close to the Mont Blanc Village, with a view of the Valais Alps and greens 12 and 13. Drinks and snacks will be available.

The VIP area is open from Thursday to Sunday from 10 am and closes 30 minutes after the last game plays on hole 13. Access cards can be ordered via the Dent Blanche Lounge booking form.

The price for a daily pass is CHF 50.–.

18th grandstand

Admission to the 18th green grandstand is free on Thursday and Friday and charged on Saturday and Sunday.

Grandstand tickets are valid for the whole day.
Prices are as follows:
- **Saturday:** CHF 20.-
- **Sunday:** CHF 50.-

Stickers giving access to the grandstand can be ordered using the Dent Blanche Lounge booking form.

Services

The Dent Blanche Lounge offer includes the following services: *(per guest & per day)*

- the entry ticket to the tournament ;
- the access card to the Lounge ;
- refined catering: coffee & croissants, lunch buffet and drinks during the day (spirits excluded).

Price

DENT BLANCHE LOUNGE

(per guest & per day, excluding VAT:)

Thursday 3 September	CHF	550.- *
Friday 4 September	CHF	550.- *
Saturday 5 September	CHF	550.- *
Sunday 6 September	CHF	550.- *

ADDITIONAL COSTS 18th GRANDSTAND TICKETS

Saturday 5 September 30th	CHF	20.-
Sunday 6 September	CHF	50.-

ADDITIONAL COSTS WEISSHORN LOUNGE

Daily rate, Thursday to Sunday	CHF	50.-

Please note that the number of seats is limited and two guests minimum is required for booking.

Information / VIP offer booking:
gisele.rossi@omegaeuropeanmasters.com

* Details for compliance:
The amount of the service includes the entry ticket (Thu: CHF 60. -, Fri: CHF 70.-, Sat/Sun: CHF 80.-) as well as the catering fee (CHF 120.-/pax/per day). The remaining represents the sponsoring fee.

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