

Surf & SUP Danmark

Navn

IG brugernavn

@surfsupdanmark

IG navn

Surf & SUP Danmark

Logo

Surf & SUP Danmark



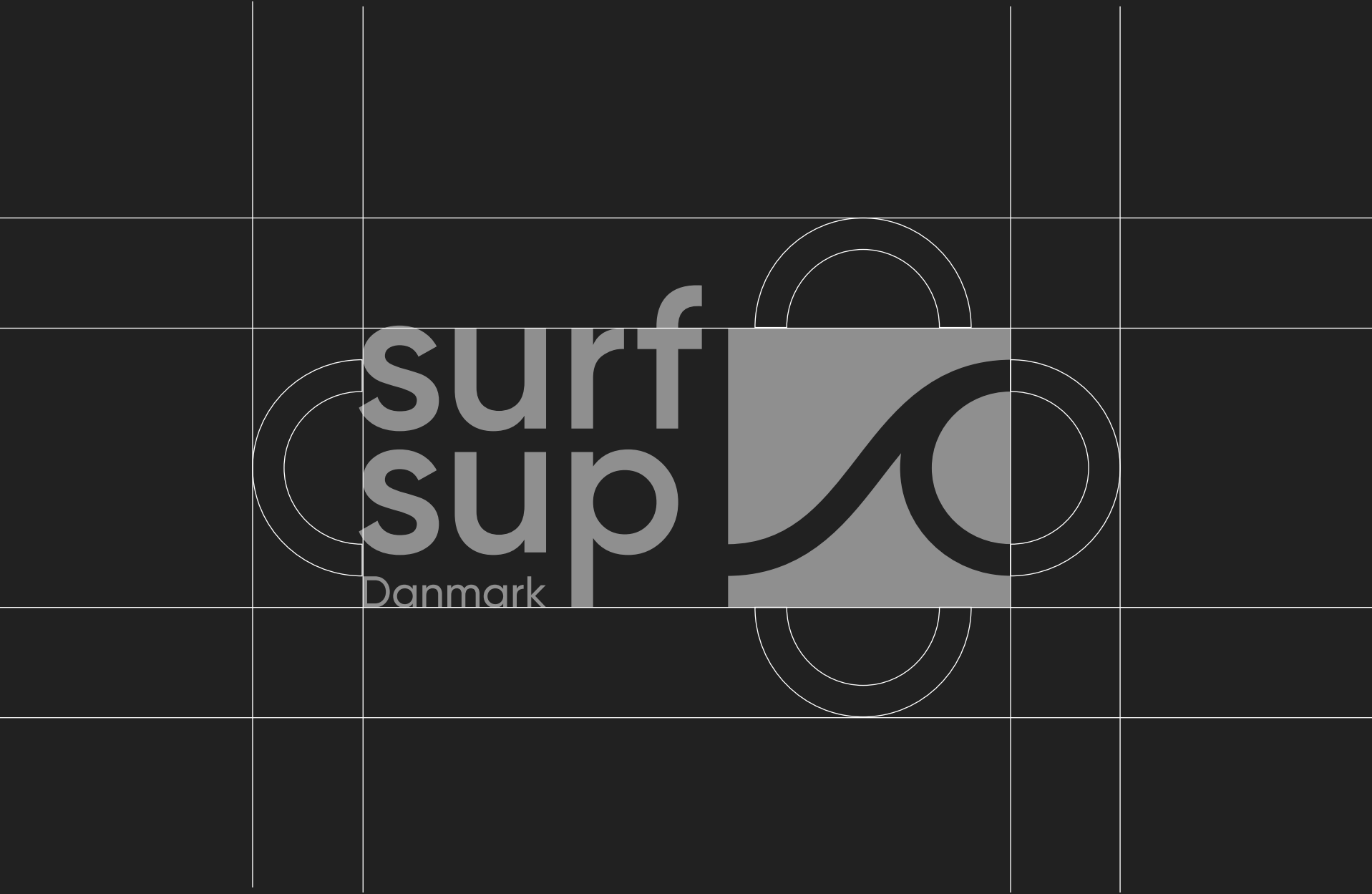
Logotype / bomærke

Logotype



Bomærke

Respektafstan



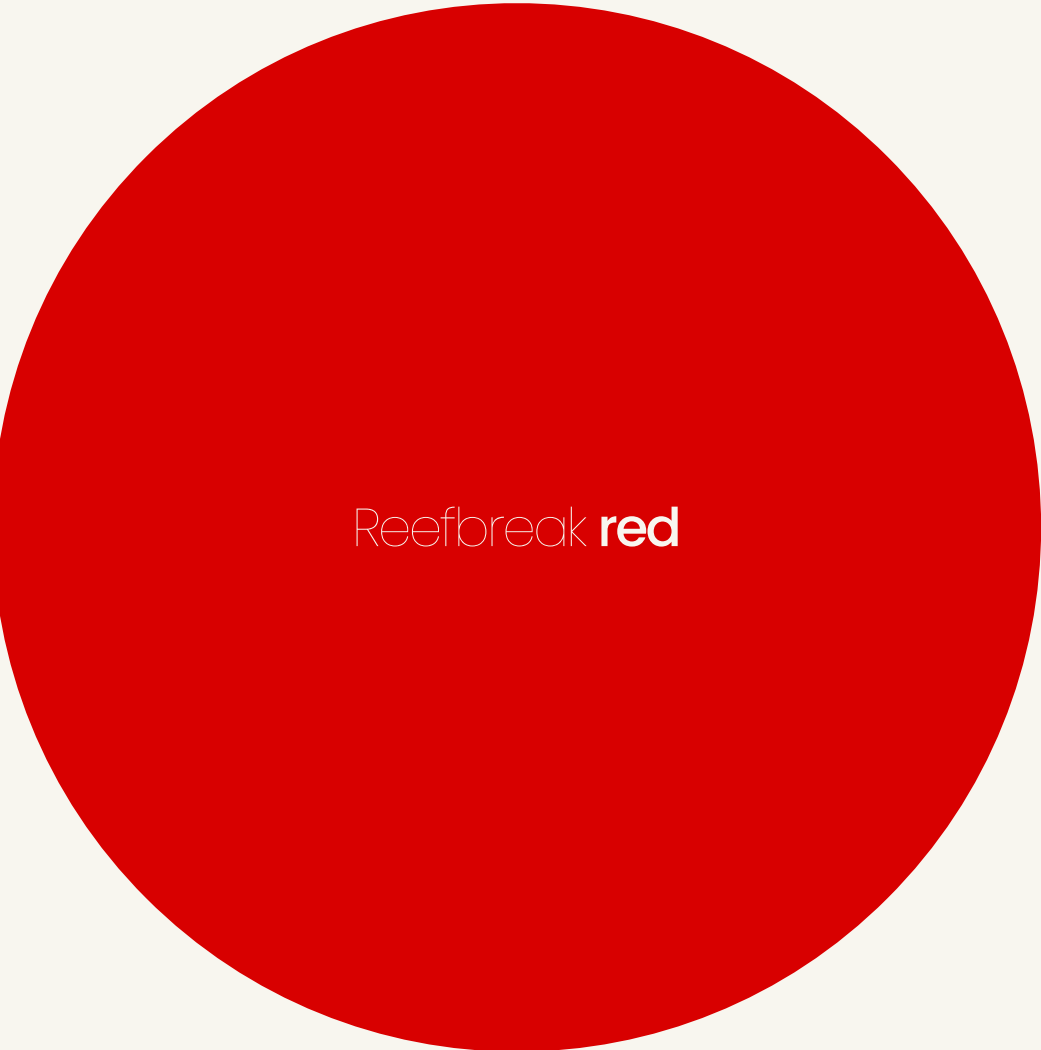


Farver

CMYK / RGB

CMYK	Print
RGB	Digital

Logo



Reefbreak **red**

CMYK 0, 95, 100, 0
RGB 199, 41, 28
HEX C7291C
* Pantone 485C



Beachbreak **beige**

CMYK 3, 4, 7, 0
RGB 249, 246, 241
HEX F9F6F1



Pointbreak **pebble**

CMYK 74, 64, 59, 78
RGB 34, 34, 34
HEX 222222



Whitewater

CMYK 0, 0, 0, 0
RGB 255, 255, 255
HEX FFFFFFFF

Fonte

Overskrift

Font	Gilroy
Snit	Semibold
Farve	Reefbreak red

Brødtekst

Font Poppins

Snit Regular + italic

Farve Pointbreak pepple +
whitewater

5. element

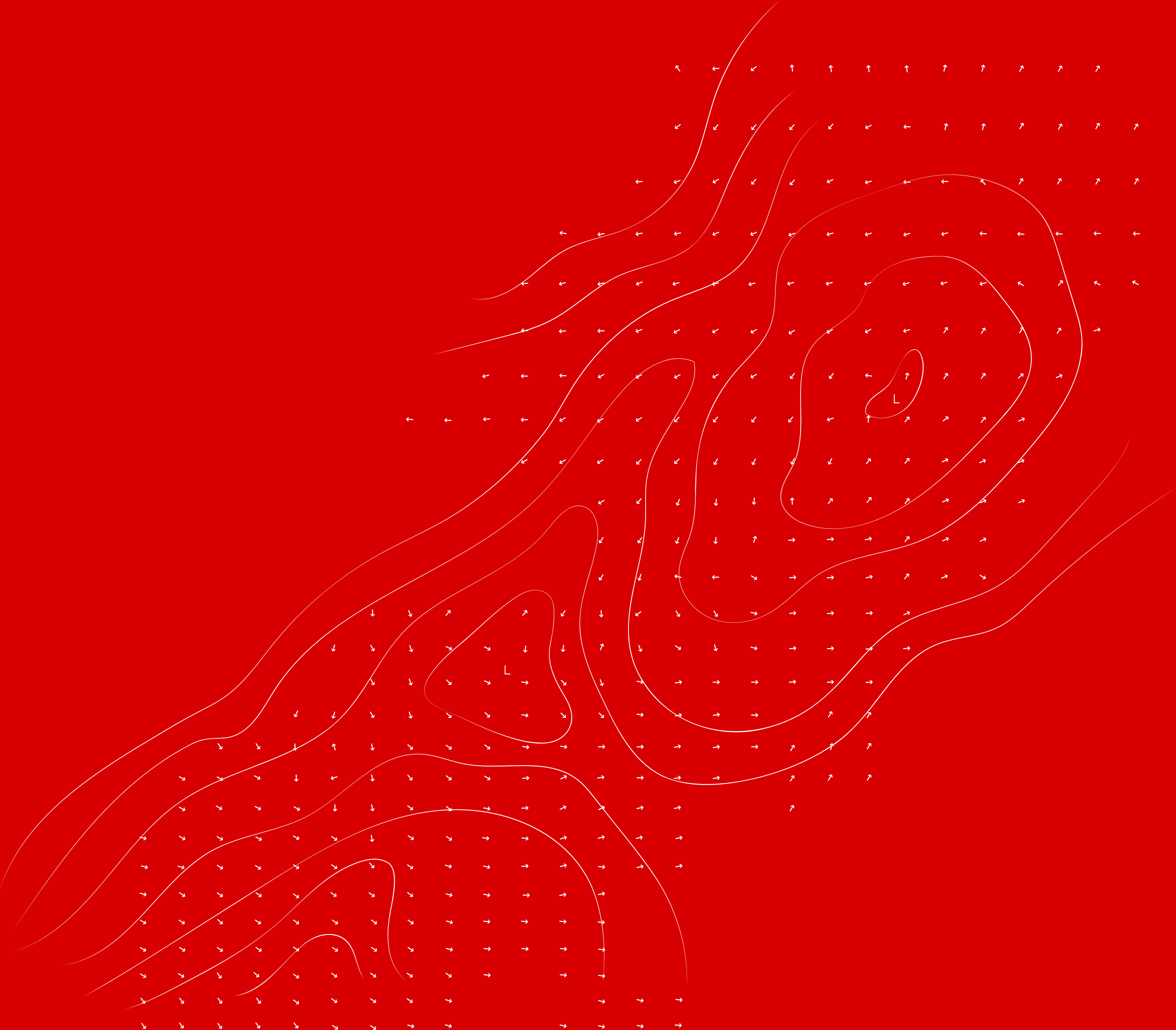
5. element



Digitalt

Baggrundsfarve	Beachbreak beige
Farve	Pointbreak pebble
Oppasity	10%

Digitalt



Digitalt

Baggrundsfarve	Reefbreak red
Farve	Whitewater
Oppasity	30%

Billedstil

Inddeling

Billeder inddeles i 3 kategorier

Inddeling

1. In action
2. Følelsen (Stoked)
3. Relationer

In action



Følelsen



Relationer



