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WikiRate Student Engagement Report: International Case Studies

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WikiRate Student Engagement Report: International Case Studies

Abstract

This report is the product of a year-long international collaboration across eight countries. The research was initiated to explore the multiple ways the WikiRate Student Engagement Project was being implemented in higher education institutions in diverse classrooms around the world. By eliciting the perspectives of students and teachers, our aim was to learn more about its impact, challenges and potential.

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WIKIRATE STUDENT ENGAGEMENT REPORT

INTERNATIONAL CASE STUDIES



UNIVERSITY
OF WOLLONGONG
AUSTRALIA



WikiRate

PRME

*an initiative of the
United Nations Global Compact*

November 2018

University of Wollongong
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Wollongong NSW 2522
Australia

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About the Report

This report is the product of a year-long international collaboration across eight countries. The research was initiated to explore the multiple ways the WikiRate Student Engagement Project was being implemented in higher education institutions in diverse classrooms around the world. By eliciting the perspectives of students and teachers, our aim was to learn more about its impact, challenges and potential.

This report features seven international case studies from professors/coordinators who have implemented WikiRate in their subjects/units. The subjects/units within which the WikiRate project has been embedded range from business subjects, such as accounting and international management, through to those designed specifically around the project in units relating to sustainability, ethics and corporate social responsibility.

Through the seven international case studies presented, this report aims to highlight the various applications of the WikiRate Student Engagement Project to specific pedagogical contexts. Common across all of the case studies is how the embedment of WikiRate has enabled the facilitation of *experiential learning* as students participate in real-world, practical experiences, researching, inputting and analysing organisational data.

WikiRate as a teaching tool, as this report shows, serves multiple purposes for exploring concepts relating to sustainability, corporate social responsibility, corporate reporting and transparency. Fundamentally, the WikiRate project enables students to engage with the United Nations

Global Compact through metrics aligned with the Sustainable Development Goals (SDGs). In this way, the WikiRate Student Engagement Project provides a platform for activity for growing students' understanding of the SDGs which may serve them well as our world's future leaders.

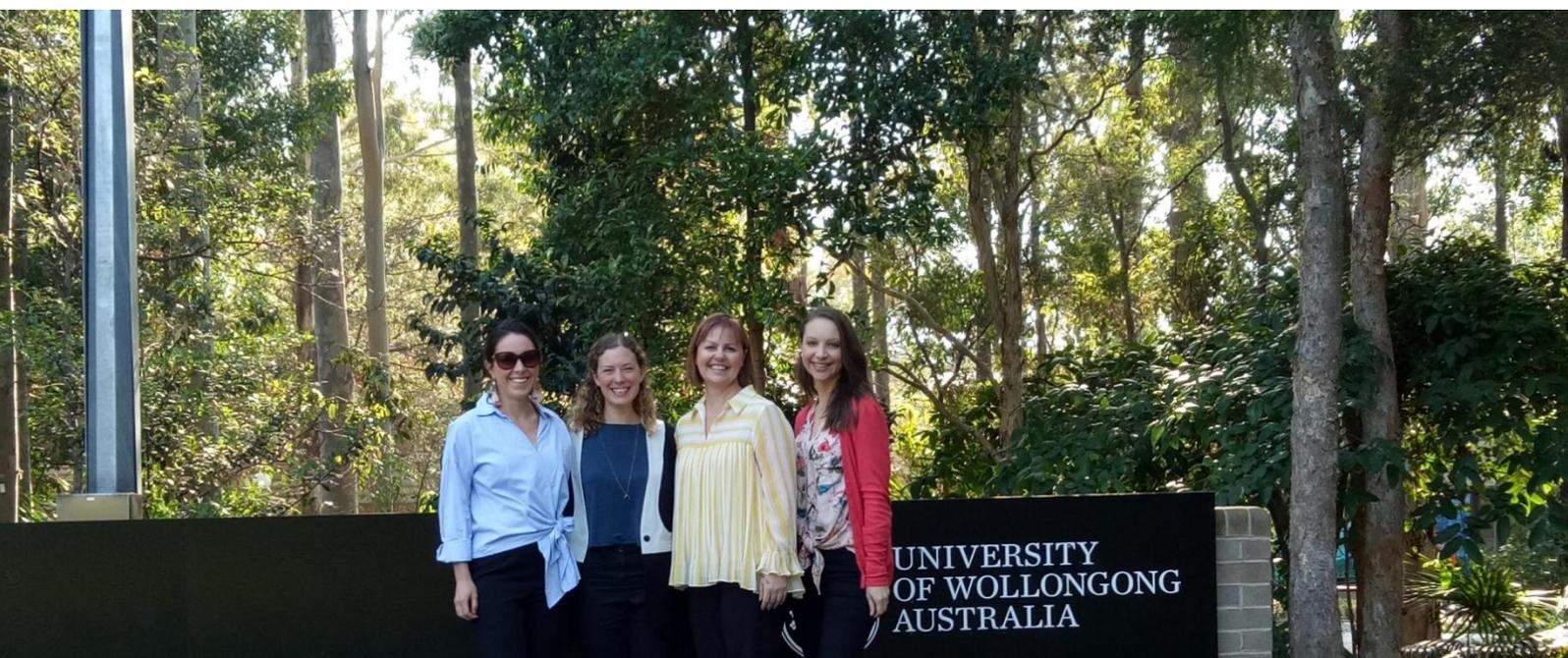
Two unexpected benefits of this research have emerged. The first was that through the University of Wollongong's University Internationalisation Committee International Links Grant, we were able to fund the visit of Theresa Heithaus to Australia. During her visit, Theresa presented and demonstrated the WikiRate project in a lecture with over 300 first year accounting students and a workshop of over 40 high-achieving final year business students, discussed its purposes and potential with academics at a small school forum, and engaged in deeper conversations with us around our collaboration and research trajectory.

The second benefit of the research has been the opportunity to connect with like-minded academics from around the world in a collegial and collaborative environment. We wrote this report together, drawing on our own experiences, to showcase how we have used the WikiRate project for our own purposes and contexts. We hope that this report will benefit other unit coordinators to consider the ways in which they might be able to engage in the WikiRate project as well.

"Let's make education better, together"

Stephanie Perkiss, Bonnie Dean and Belinda Gibbons
University of Wollongong

Photo: (left to right) Stephanie Perkiss, Theresa Heithaus, Belinda Gibbons and Bonnie Dean, taken at the University of Wollongong during Theresa's guest visit (22nd May 2018).



PRME Principles for Responsible Management Education

an initiative of the United Nations Global Compact

Introduction to PRME

The Principles for Responsible Management Education (PRME)¹ is an initiative of the United Nations (UN) Global Compact founded in 2007. PRME is a platform to raise the profile of sustainability in higher education institutions around the world, and to advance the Sustainable Development Goals teaching, research, and thought leadership.

As a voluntary initiative with over 720 signatories worldwide, PRME has become the largest organised relationship between the UN and higher education business and management schools. Working through Six Principles, PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the SDGs and aligning academic institutions with the work of the UN Global Compact.

PRME's mission is to transform academic institutions to become advocates for an inclusive and sustainable global economy by incorporating values of business responsibility and sustainability into their teaching, research and leadership.

PRME and WikiRate

Involving students and youth is crucial to advancing the 2030 Agenda for Sustainable Development. Today's youth will be the leaders of tomorrow, and their role will be pivotal in tackling the development challenges of the 21st century. Business students in particular will be key to addressing these challenges through their involvement in the

private sector. In order to engage the next generation of business leaders and tap into their sustainability mindset, PRME has identified a number of opportunities to empower students to support and advance the SDGs by proactively identifying, analysing, and sharing the achievements of companies' activities related to the SDGs.

WikiRate's work with PRME shows a clear engagement model to generate research on a specific framework (in this case based on the SDGs), while engaging a global student base with active research and consideration of corporate reporting in various important contexts. As it stands, there is no other open platform that allows people to compare and contrast company performance and disclosure across the SDGs. Students involved in this project gain exposure to important considerations around how companies report and how this data can be interpreted alongside more theoretical and case study based learning; while contributing to a valuable open resource for further research and analysis.

As the project scales and continues to garner interest from wider academic communities, WikiRate and PRME are excited to develop its research and engagement ambitions. With increasing interest from governments and companies themselves via the UN Global Compact's Corporate Action Group on reporting towards the SDGs, PRME also aims to enhance the impact of the project and its research in wider circles.

¹ <http://www.unprme.org/>

OUR 2030 VISION

Realising the Sustainable Development Goals through responsible management education.

Join our global movement.





WikiRate

Let's make companies better, together.

About the WikiRate Student Engagement Project

What is it?

There is so much information available about the socio-environmental impacts of companies, but much of this is trapped in PDF reports or hidden behind paywalls. This means that most people are not able to engage with the key sustainability issues we care about, in a way that helps companies improve. WikiRate has created an open database and research tool, which allows anyone to collaboratively research and analyse data on a public platform.

The WikiRate Student Engagement Project utilises this public space in partnership with universities and unit coordinators to engage students in the using and creating open data, while working with real-world sustainability information on companies, to understand issues of reporting, measuring, disclosure and analysis. Students around the world research how companies contribute to the Sustainable Development Goals (SDGs), investigating sustainability reports to extract, structure and compare data.

Combining the missions and objectives of university partners and the Principles for Responsible Management Education (PRME), an initiative to engage higher education institutions in integrating sustainability education into curriculum, the project has multiple aims:

1) *Education and awareness for students:* Through hands on research, students learn about issues of data transparency and comparability, the challenges in sustainability reporting practices, and understand new ways for using structured public information to engage with issues they care about.

2) *Education and awareness for companies:* Strategic partners and beneficiaries of the project include companies

and organisations that work to support improving corporate impacts. Newly generated open data will showcase disclosure rates and sustainability performance over time, pointing companies to areas where they need most improvement. Learnings and feedback from the project will also assess challenges in current corporate reporting approaches and provide suggestions for how these can be improved.

3) *Project and data analysis:* With newly generated open data, we create new analyses that assess company performance on different issue areas and topics, like the SDGs. In addition participation in this process generates insights into the process of gathering, comparing and structuring company sustainability performance. Until now, company environmental, social and governance (ESG) data aggregation and analysis insights have been limited to high-access groups (those who can afford to purchase the structured data or the funding to generate new research). Learnings from the perspective of engaging different stakeholder groups in company research will illustrate to companies and others the needs of the 'data users'.

Why it came about?

With the launch of the SDGs in 2015, the private sector was included for the first time by the United Nations as a contributor and stakeholder to advancing the Goals. Thus, governments, companies NGOs and others are seeking ways to understand and measure company impacts, in similar ways that national statistics offices measure impacts at local and country levels.

The nature of the open WikiRate database provides a solution to the problem of scattered, difficult to access and compare company sustainability information. In collaboration with PRME, the project was developed to begin to fill in gaps in access to public company data, to serve the needs of multiple stakeholders, recognising that the UN Global Compact and their company participants are also interested in tracking and measuring the impacts companies have on achieving the SDGs.²

How does it work?

The team at WikiRate work with coordinators to set research scopes that align with the learning objectives and curriculum of the course. To select quantitative measures for data research, the SDG Compass³ is used to guide the selection of the most relevant indicators for companies across the seventeen goals. Students researching a particular SDG use a set of indicators outlined by the Compass to research company performance and disclosure using public documents. Often students work in groups, each researching one company, verifying a peer's company research and then critiquing the reports and disclosure, and considering what kinds of information is missing or difficult to compare.

The flexibility of the platform to set research scopes means it can be easily adapted to the needs of different classrooms and sustainability focuses.

In 2018, 12 universities in nine countries have run projects with around 1,500 students creating new open data sets on company sustainability performance. Regardless of how the research is scoped, all of the participating students learn about the challenges in finding and structuring data to make company comparisons, and think about issues of transparency and disclosure for better understanding how companies impact the goals of the SDGs.

What is its potential impact?

The project has multiple objectives, with overarching aims to use innovative research methods to engage students in learning about corporate sustainability and open data issues; and to create a knowledge repository that serves societies around the globe to encourage companies to make positive social and environmental contributions.

The combination of these aims has potential to create a snowball effect that increases awareness of sustainability reporting issues, draws attention to those issues in a public

space, and incentivises improvements in transparency and social accounting.

As a result of the research, a data analysis and assessment of the project will be developed for dissemination to companies, universities, and other stakeholders who support company improvements. In previous years, outcomes were presented to member states during the 2017 UN SDG Forum at the High-Level Political Forum in New York, to showcase this effort to track company progress to the SDGs. To ensure companies benefit from the projects insights, workshops and webinars will be organized through partner organisations.

Who can engage in the project?

WikiRate is interested in working with universities, students, NGOs, journalists and anyone who has an interest in creating and using open company sustainability metrics and data. In addition to a focus on company contributions to the SDGs, we also run research projects related to tracking company performance according to country legislations like the UK Modern Slavery Act, and looking into specific sectors like Apparel supply chains.⁴

Looking to give it try?

As a research tool, there is a learning curve to using WikiRate. The team is available to support new ideas, and new institutions getting involved in collaborative research. Our aim is to create a useful space for others to make an impact in improving company sustainability performance, and to amplify the research and advocacy of our partners. Please get in touch (info@wikirate.org) to share your company research and start new research projects.

Theresa Heithaus
Program Manager, The WikiRate Project

² <https://www.unglobalcompact.org/news/3631-07-19-2016>

³ <https://sdgcompass.org/>

⁴ <https://wikirate.org/Program>



Photo: @UOW Photography

University of Wollongong AUSTRALIA

Dr Stephanie Perkiss

The WikiRate Student Engagement Project is embedded into a large first year accounting subject for students studying a Bachelor of Commerce at the University of Wollongong. The subject has approximately 800 students and is taught across multiple campus locations. The aim of the subject is to introduce students to “the role of accounting information in society including its social and ethical aspects relating to both the individual and the organisation”.

WikiRate is introduced through the topic of social accounting and corporate social responsibility (CSR) in week 9 of a 13 week semester. An initial lecture is provided to conceptualise WikiRate as a form of social accounting and tool for CSR. Students are then provided time in one tutorial to engage with WikiRate, and in the following week, complete an in-class written test with reflective questions such as:

1. How does (or does not) your company address or respond to these metrics and social and environmental disclosure?
2. In a couple of sentences, reflect on how the learning experience around the Sustainable Development Goals and social accounting might inform your future work.

Through the WikiRate activity, students are allocated one UN Global Compact signatory company to research relating to specific SDGs. Individually, students access the company reports and input findings into the WikiRate project platform, they later verify their peer’s research through the ‘buddy checking’ function.

Students are provided with live demonstrations on how to use the WikiRate platform and online resources and guides to reference. However, subject coordinator Dr Perkiss believes that most of the learning takes place independently when students have time to ‘play around’ in the WikiRate platform.

“WikiRate provides the opportunity for students to get a real-life experience with CSR, which helps develop their social awareness, problem-solving and critical thinking skills”

Dr Perkiss’ advice to other academics interested in integrating WikiRate into their subjects is - to *know your students*. Whether your students are first year or final year makes a difference for what you can expect from them. For her first year students, it was incredibly important to clearly ground the activity in relevant theoretical concepts such as CSR, reporting or accountability first, as this is the first time they are learning about such concepts. It is equally important to justify the WikiRate activity by making explicit connections to real-world organisational reporting practices.

Dr Perkiss claims students have benefited in a range of ways through the WikiRate activity. Students have begun to question organisational transparency and demonstrated increased support for and knowledge of the SDGs. However, the biggest impact of this activity for her students has been awareness that accounting is more than numbers, that includes being accountable to society and the environment.



Photo: Glasgow Caledonian University

Glasgow Caledonian University SCOTLAND, UK

Dr Alec Wersun

In the Glasgow School for Business & Society, the WikiRate Student Engagement Project is embedded in a final year module for *Sustainability, Corporate Responsibility and Ethics* (SCoRE). With 220 students, this module uses experiential learning around two PRME-sponsored activities: Aim2Flourish and WikiRate.

The WikiRate activity is embedded in an assignment that requires students to critically evaluate corporate self-reporting on sustainability, using the Global Reporting Initiative (GRI) metrics. The activity around WikiRate equates to 70% of total marks and is aligned to two module learning outcomes: Demonstrate critical awareness of international indices that measure 'responsibility'; and, critically evaluate alternative responses to challenges facing international businesses.

Students are allocated a UN Global Compact company and are required individually to critically review the organisation's latest sustainability report and assess how it reports on its contribution to social and environmental sustainability, and the SDGs. The WikiRate platform gives students a set of tools, and a framework to assess the degree to which a company's sustainability reporting complies with an 'ideal type' of CSR reporting. Students are required to check and verify one other student's data.

“The assignment is a powerful way of helping students to understand whether a business ‘walks the talk’ of corporate responsibility”

Students are challenged to ask themselves:

- Is there hard evidence to support company claims of being a good corporate citizen?
- Does the company use internationally recognised metrics (GRI) to report on its sustainability?
- Does the UN Global Compact member follow UN Global Compact guidelines on Communication on Progress (COP) reporting?

Dr Wersun, module coordinator, uses WikiRate for both formative and summative assessment: Formative in the sense that it provides a foundation for learning about the purpose of corporate reporting and sustainability, international standards, and for how companies actually report; and summative as students are awarded marks for their work. In designing this module, Dr Wersun was looking for practical opportunities to apply theoretical knowledge around corporate responsibility and ethics. He says that WikiRate provides that experiential learning; students are given an authentic feel for real-world practice of CSR, corporate reporting and sustainability.

Dr Wersun suggests that students may need support to understand the importance of organisational context when assessing a company's sustainability reporting. For example, an accounting company might not report on its environmental impacts in the same way a chemical company might. Benefits to students include a much clearer understanding of what CSR really 'is', and how companies 'do' and report on CSR.

Dr Wersun advises future adopters to consider the overall design of the module and how WikiRate can be adapted to suit your purposes and what you want students to achieve.



Photo: Universidad EAFIT

Universidad EAFIT COLOMBIA

Professor Maria Alejandra Gonzalez-Perez

The Universidad EAFIT was one of WikiRate's early adopters of the Student Engagement Project. For several years it has been integrated into a mandatory second year course for approximately 300 undergraduate business management students, named *Ethics and Corporate Social Responsibility*. This course aims to train responsible future managers, which are value generators for companies and society, committed to working for an inclusive and sustainable global economy. The course emphasises the SDGs of the UN Agenda to the year 2030, the challenges that companies have in this global environment, and the opportunities to contribute to making the world more sustainable.

Within the course, the WikiRate project is nested in discussions on the SDGs and CSR, and is aligned with an assessment worth 25% of the total grade. In this assessment, student groups are required to investigate the COPs of a Colombian organisation around a specific SDG, enter indicators into the WikiRate platform and provide a detailed profile of the organisation, its sector and the relevant SDGs. Using this evidence, students respond to a series of thought provoking questions, such as:

1. In which way does the sustainability reports of the companies studied reflect their contribution to the SDGs?
2. What essential aspects of this industry are important to contribute to the SDGs but are not reported?
3. Do COP reports and the GRI framework give adequate information to determine the contribution of enterprises to the SDGs at a national level?

This course aims to develop various student competencies including: analysis, creativity, global citizenship,

entrepreneurship, leadership, data mining, critical thinking, community orientation, and use of technology.

“Students are able to tell prospective employers they have had hands-on experience in sustainability or CSR reporting”

Course coordinator, Professor Gonzalez-Perez reflects that the course used to be founded in philosophical understandings of ethics and accounting, which was problematic as it failed to provide students any real-world context for these concepts. Professor Gonzalez-Perez redesigned the course to orient more towards sustainability and the SDGs because of the increasing relevance for managers to have this awareness.

Professor Gonzalez-Perez states that using WikiRate as a new pedagogical tool makes designing the course interesting. She says that a large part of the success of the WikiRate project however must be assigned to Theresa and the WikiRate team's support.

“Theresa and the WikiRate team are always there to help, from finding the right organisations, through to training and technical support”

In 2017, Professor Gonzalez-Perez's course won the University of South Carolina's prize for Sustainability Issues in Business Curricular, where it was commended for its learning methods and broad approach to CSR.



Photo: @xuyinglong via flickr

Royal Holloway, University of London

ENGLAND, UK

Dr Stephanos Anastasiadis

The WikiRate Student Engagement Project is utilised in the MSc International Management (MScIM) post-graduate programme at Royal Holloway, in a course named *Project Work for Managers: Sustainability and Societies*. This new course comprises approximately 130 students, the core learning outcomes being (1) to develop transferable skills such as problem definition, analysis, problem-solving, and decision-taking—in respect of sustainable management, and (2) work effectively in teams.

The WikiRate project relates to two of the courses' lenses: The SDGs and Socially-Responsible Investment (SRI). SRI is important for international management students in order to understand how companies are starting to (and increasingly are) conceptualising their own approaches to sustainability.

Within the course, the WikiRate activity is a formative exercise for students to apply SRI theory in practice. It is introduced in the first lecture and support material is provided through the course's learning platform. In the second-last workshop of the semester students are provided a dedicated one-hour workshop where, in groups, they use the WikiRate platform to verify or add information based on the companies their groups have been allocated.

“It helps students’ critical thinking and assists their understanding of what data actually means”

The flexibility of the WikiRate activity works for teaching in diverse contexts. For course coordinator Dr Anastasiadis, given the high proportion of international students, this flexibility meant his students were able to research companies from their native countries.

“Students can see that they actually are benefiting from it through problem solving, which can be quite rewarding”

Dr Anastasiadis says it's important that all members of the teaching team understand how to use WikiRate, as well as the overall philosophy of using it in the course. It's helpful for tutors to demonstrate the using of WikiRate in the workshop and take an active approach in supporting students as they learn the platform. He acknowledges, however, that becoming familiar with the WikiRate platform involves a learning curve that can take a little time, for both teachers and students.

Dr Anastasiadis recommends that future adopters of the WikiRate Student Engagement Project consider whether to have students work individually or in groups. From his perspective, groups work better, not least because students can have more fun that way; and the more they enjoy the exercise, the more likely they are to learn.



Photo: Universidad ICESI

Universidad ICESI COLOMBIA

Dr Pilar Acosta

At the Universidad ICESI, the WikiRate Student Engagement Project was introduced into a *Corporate Social Responsibility* course, within the Business school. This is an elective course taken in the third, fourth or fifth year, and attracts students from accounting, business administration, marketing, economics and international business disciplines. The WikiRate project seeks to reinforce two of the learning goals of the CSR course: “To be able to evaluate company CSR practices” and “to examine social and environmental issues and company responses to such issues”.

In this CSR unit, the WikiRate project is developed throughout the 16 week semester and represents 20% of the total final grade. The activity aims to introduce students to a collaborative research environment where they can contribute to the collection and analysis of data on companies’ performance as it relates to the SDGs. Through this activity, students explore issues around the disclosure of information and practical tools for companies to monitor their CSR related information in one particular industry. The general objective of the activity is to assess corporate performance and compare this performance to important sustainability issues in the industry under study.

For the 2018 version of the project, students were allocated Colombian companies in the food industry and asked to analyse the company’s’ performance between 2012 and 2014 regarding clean water and sanitation (SDG6) and responsible consumption and production (SDG12). Working in groups, students first researched the COPs submitted annually to the UN Global Compact or posted in their websites. Next, they integrated the metrics around either

SDG6 or SDG12 into the WikiRate project specially set up for this unit. After this research, students wrote a report. While students address a general question around company performance in the period under study, they are encouraged to also co-create their own points of analysis in discussions with the coordinator.

The WikiRate platform and activity is introduced by the unit coordinator. The WikiRate team provides a short introduction to the platform through an online demonstration. During the semester, students are allocated time in class to work on the activity with the coordinator’s support.

“I wanted to give them something that comes from real cases, that relates to analysing what companies do or do not in terms of sustainability issues for a particular industry”

Dr Acosta describes the learning benefits for students in this applied approach to CSR. She explains that through this activity, students were more attuned to the way companies were not reporting on all environmental, social, and governance aspects from an industry perspective. She suggests students also learn about the indicators associated with the SDGs, and their purpose and role. Dr Acosta explains that unit coordinators could apply this WikiRate activity in other courses looking to provide experiences for students to analyse real data from local and international companies.



Photo: @IMC FH Krems Pressefotos

IMC University of Applied Sciences Krems AUSTRIA

Professor Roman H. Mesicek

The WikiRate Student Engagement Project forms part of the *Case Studies in Business and Sustainability* subject, at the IMC University of Applied Sciences, Austria. This is a third year undergraduate subject in the Bachelor of Business Administration, with a German speaking cohort of approximately 80 students. The subject provides students insights into sustainability management and covers topics such as CSR, Stakeholder Management, Environmental Management, Sustainability Reporting and the SDGs.

The WikiRate activity was chosen as a way to facilitate “mini-case studies” covering Austrian UN Global Compact member companies to help the students connect to the business practice and support their theoretical understanding of transparency and reporting. The overarching learning goals of the subject are:

- To explain the goals and concepts of sustainable development
- To understand the concept of sustainability in a business setting and its application in companies

This subject has limited face-face contact (one hour per week over 14 weeks) and is the last formal teaching that students have on issues around business ethics, sustainability and transparency in their degree. In this way, WikiRate is used as a tool to provide access and comparability to national businesses sustainability reports. The WikiRate project was used as a formative activity over the course, and therefore not assigned a mark.

“It’s a useful tool to foster knowledge about Austrian companies and to give

students some insights and examples into what companies are doing in the field of sustainable development.”

Individually, students are required to research an Austrian company, input the chosen indicators associated with the SDGs into the WikiRate platform and write a short paper on the company. In this paper, students analyse and present the CSR and sustainability activities of the selected company and summarise its achievement according to the indicators.

Towards the end of the course, students are brought together to share, debrief and learn from each other’s findings in a classroom discussion. Students are placed in groups based on the industry of the selected company and provided general discussion points or questions.

“It is fruitful but also initially challenging to use the platform and rearrange a course using WikiRate to facilitate the learning outcomes.”

Professor Mesicek says that the WikiRate platform is effective for teachers wanting to innovate their subjects and experiment with new ways to improve and encourage student’s independence and critical thinking. His students found the experience more interesting, also because without it, they could find themselves “writing just another paper”.



Photo: @Wasin Waeosri via flickr

Ewha Womans University SOUTH KOREA

Dr Hannah Jun 전한나 교수

At Ewha Womans University, the WikiRate Student Engagement Project is embedded into the post-graduate subject “Special Topics in International Business” within the International Studies program. This is a small subject, with 14 students, that explores corporate participation in environmental, social and governance issues in the global economy as evidenced in sustainability and CSR reports.

In this subject, the WikiRate activity is positioned within the wider, global discussion on sustainable and responsible business. Students work in teams of three or four to input data onto the WikiRate platform for a specific industry with respect to a specific SDG (students receive 30% of their total evaluation [grade] for the accuracy and timeliness of this activity). Next, they are required to make sense of the numbers in the platform and generate insights into the industry reporting behaviours for their specific SDG.

“I thought it'd be a great opportunity to link practical experience, industry and research within the curriculum and to really test what's going on in the market, and how we can contribute to that”

Students present their findings (30% of total evaluation) at a student conference on Sustainability and Social Responsibility, focusing on three areas:

- (1) A brief overview of the team’s SDG
- (2) Industry/company-specific trends on the SDG over time

- (3) Suggestions to encourage CSR and the WikiRate platform.

Academics from other disciplines observe the presentations and provide feedback. This formative feedback is reflected upon by students and used to inform their final group report (30% of total evaluation).

Dr Jun, subject coordinator, points out that this WikiRate project works on multiple levels. Academics are looking at issues like the SDGs and can reflect on possibilities for how to incorporate them into the classroom; students get to practice communicating their findings by showcasing their work to peers and professors; and, other students get to learn about the SDGs and industry practices through watching these presentations.

“It doesn't matter where you are, whether you're in the UK, Australia or Korea, everyone's trying to teach these exact communication and analytical skills”

Dr Jun remarks on the flexibility of the WikiRate project for adaptation to different country, institutional and curriculum contexts. She suggests that although it may seem initially daunting the first time you implement it, her students performed above and beyond her expectation and seemed to enjoy the hands-on applied approach.

Biographies

Dr Stephanie Perkiss is Senior Lecturer at the University of Wollongong, Australia and is a Certified Practising Accountant (CPA). Her main research interests are corporate responsibility and disclosure, counter-/alternative accounts, Scholarship of Teaching and Learning, sociological theory and social and environmental accounting and accountability, with focus on the Sustainable Development Goals (SDGs), climate change, disaster and displacement. She is the International Associate for the Centre for Social and Environmental Accounting Research, as well as being a member of many other research and teaching associations.



Dr Alec Wersun is Senior Lecturer at Glasgow Caledonian University in Scotland. Alec designs and delivers courses in the fields of business strategy and corporate responsibility, and conducts applied research and consulting in the same field. In terms of educational values, Alec is committed to the progressive "50+20" Agenda - Management Education for the World. He leads Glasgow Caledonian University (GCU) efforts to embed the United Nations' Principles for Responsible Management Education and the SDGs in to the fabric of the University's teaching, research and external engagement, represents GCU in the PRME Champions Group, serves as Chair of the UK and Ireland Regional Chapter of PRME, and is on the Advisory Committee of the UN Global Compact UK Network. In 2017, Alec was a proud recipient of a Pioneer Award, for Leadership and Commitment to the PRME initiative in its first ten years.



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