

## Position: Junior Communications Officer (Working Student / Werkstudent)

Organization: Wikirate International e.V.

Location: Remote or Berlin Hours: Part-time, 15-20hrs/week

Requirement: You must be registered as a student at a university in the EU

We expect this position to commence in January 2025 and will be for 6 months with the possibility of renewal for a further 6 months.

### **About the Role:**

We are looking for a Junior Communications Officer to help us communicate Wikirate's impact and unique position at the intersection of research, open data, innovation, and collective action. In this role, you will support our team with day-to-day communication tasks and help deliver our communication strategy. You will work closely with our Community Coordinator and two Program Managers who coordinate content creation and manage our editorial calendar.

If you are passionate about sustainability or open data and want to gain hands-on experience in a dynamic and international nonprofit environment, we'd love to hear from you!

# **Key responsibilities and tasks:**

- Create compelling and informative content for social media channels including but not limited to <u>LinkedIn</u>, <u>Instagram</u>, <u>YouTube</u>, and our <u>Medium</u> blog.
- Copywriting for the platform and the different projects through our channels, including the website, press releases, reports, and newsletters
- Engage with our online community.
- Identify digital communications trends and help meet organizational goals through digital communication. We are a small team and we welcome bold and creative ideas.

## **Qualifications:**

- You are interested in corporate accountability, transparency, or open data.
- Currently enrolled in a Bachelor's or Master's program in Communications, Marketing, Journalism, or a related field.
- Excellent written and verbal communication skills in English.
- You are detail-oriented and able to work independently in an international environment.
- Familiarity with social media platforms (LinkedIn, Instagram, etc.).
- A basic understanding of email marketing tools (e.g., Mailchimp) and content management systems (CMS) is a plus.
- Experience with video editing tools is an advantage.

#### What We Offer:

- Flexible hours to accommodate your schedule.
- Opportunity to gain hands-on experience in nonprofit communications and ESG issues.
- A chance to contribute to a meaningful cause and make an impact on global transparency in sustainability.
- Supportive and collaborative team environment.

#### About us:

Wikirate is a Berlin-based non-profit organization with a mission to hold corporations accountable for their impact on the world's social and environmental challenges. Wikirate.org is an open, editable research platform that connects a global community. The collaborative platform enables academics, non-profits, standard bodies, investors, companies, and the general public to research, discuss and rate company performance. Wikirate lets individuals and organizations push for greater corporate disclosure and transparency through open, quality research that enhances the Wikirate platform as a tool for advocacy, education, research and analysis.

Our international team operates from Germany and the USA. We have an office in Berlin.

## **How To Apply**

Please send your **resume** and a brief **cover letter** explaining why you're interested in this role and how you believe you can contribute to Wikirate's mission to <u>jobs@wikirate.org</u> by **December 15**.